

»» Power Management with LANDesk® Solutions

Spend Less on Power.
Keep More for Your Bottom Line.



What does the energy your individual computer systems use have to do with your company's bottom line? A lot when your systems power down when idle and you're not paying for the power to run them. Even more when you set your own policy for power management and automatically enforce it using LANDesk® management solutions.

Use LANDesk® management solutions to set and enforce power management policies and realize an even greater return on your LANDesk® investment. You'll use less energy and in turn generate less pollution. Your company's bottom line wins and so does the planet.

Energy Star, a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy, estimates that each monitor using the low-power sleep mode saves between \$10 and \$30 annually on energy costs, while each computer in the low-power sleep mode saves \$15 to \$45. That's a potential combined savings of up to \$75 annually per system. And that's only cost savings. Energy savings—and therefore pollution savings—can also be significant.

Say you use power management on 2,500 systems (computer with monitors), based on the U.S. national average cost per kilowatt hour (kWh) of 7.1 cents, your savings can be substantial.

	With monitor power management (MPM) alone	With computer power management (CPM) alone	With MPM and CPM combined
Energy (kWh) savings annually	952,497	734,783	1,687,280
Pollution (lbs CO2) savings annually	1,362,071	1,050,740	2,412,811
Dollar savings annually	\$67,627	\$52,169	\$119,796

Source: <http://pmdb.cadmusdev.com/powermanagement/quickCalc.html>.

For details and to see additional savings or make your own calculations, visit <http://pmdb.cadmusdev.com/powermanagement/quickCalc.html>.

How Do Savings Translate into a Greater Return on Your Investment?

Say you purchase both LANDesk® Security Suite and LANDesk® Antivirus, if you apply the dollar savings you achieve by using power management, you can end up saving off the cost of your LANDesk licenses.

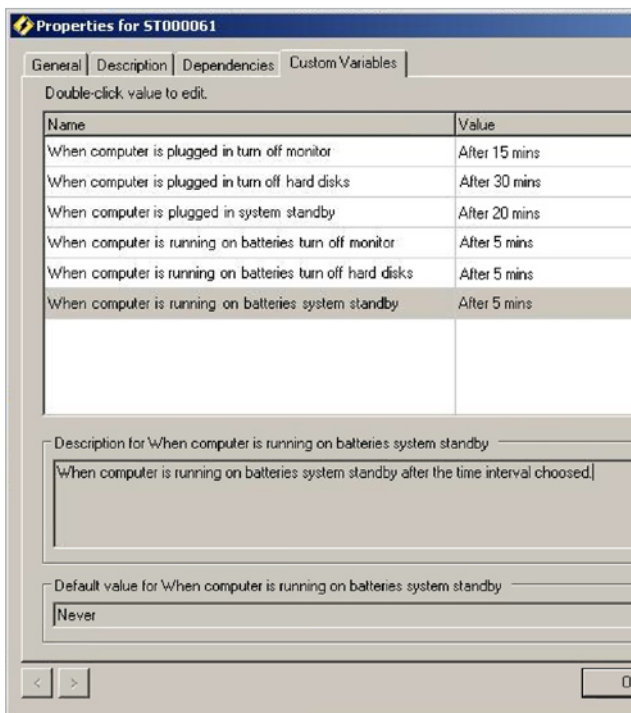
LANDesk® Security Suite MSRP	\$59
LANDesk® Antivirus MSRP	\$10
Monitor power savings*	- \$30
Computer power savings*	- \$45
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Total LANDesk® license cost (MSRP minus power savings)	-\$6

*Based on the estimated maximum savings of \$30 per monitor and \$45 per computer. Source: http://www.energystar.gov/index.cfm?c=power_mgt.pr_power_management.

The Power [Management] of LANDesk® Solutions

The power management capability in LANDesk® solutions lets you create your own power management policy, which can be global or on a per-computer or group basis. Once your policy is set, it's automatically enforced on managed systems, without any further intervention on your part—just set it and forget it. If a user has to overwrite the policy—say to prevent a system from sleeping during a presentation—the user can. Most importantly, if the user forgets to reinstate the power management feature, your policy will automatically reset the system to your defined standard. There's no risk of your policy going unenforced.

The power management capability in LANDesk® solutions can be used with LANDesk® Management Suite, LANDesk® Security Suite and LANDesk® Patch Manager via LANDesk® Updates definition CF000001. Power options include power usage on a monitor, the hard disks and when the system goes to standby, and when the system is running off of batteries or plugged in.



Keep Your Money In-House

To learn more about saving dollars, energy and pollution with the power management capability in LANDesk® solutions, contact LANDesk or your LANDesk Solution Provider today.

- ◀ The power management capability in LANDesk® solutions ensure compliance with power use policies that you define and control from your LANDesk administration console.

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